The Brand manifesto

Moving mountains since 2011 so you can reach new heights.



Success,
victories and
achievements
are things
we all seek
in every facet
of our life.

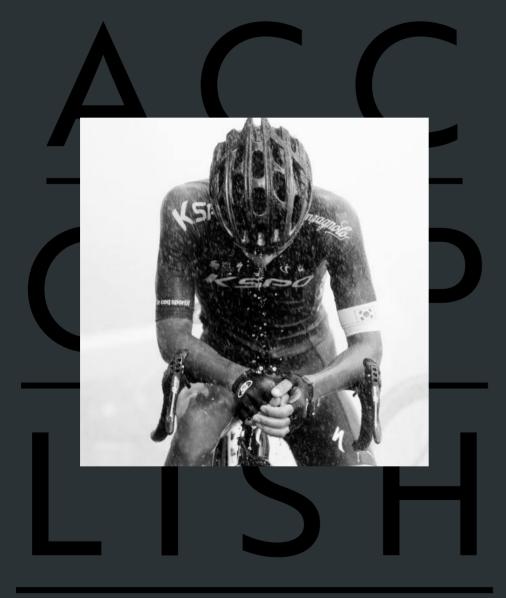


better people,

succeed in our work, cultivate a healthy body and mind, create a great family life and build strong friendships.







As a result, we may sometimes feel we are missing out on something, and that we won't ever be able to accomplish it.

At Haute Route,
we believe that,
with a little help,
we can all overcome
the obstacles that
keep us from being
the best we can be.

Whether it is the pressure we put on ourselves, the pressure society puts on us or our own physical limitations - real or imagined - we believe you are tougher than you think.



stronger.



Let us give you a hand.
If you need it.



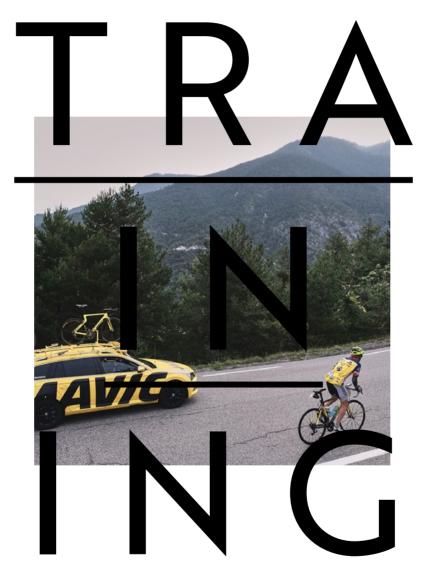


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Need training? You'll get it.









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Need support? You'll have it.





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Need teammates? You'll meet them.





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Need challenges that test your grit? You'll find them!









Born in the mountains and raised on the road, **Haute Route** is driven by a passion for soaring height and personal feats.

We pave the way to the most intense experience of your life.



So, if you're the type of person who never does things by halves, rest assured that when you ride with us there's no stopping you from going all the way.





REACH NEW HEIGHTS



